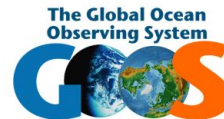


Marine Life 2030: Standardized Biodiversity Data for Society



Why Marine Life 2030?

People depend on biodiversity —
the heart of healthy ecosystems

... yet biodiversity is the missing link
in marine observing

**Ocean Economy
value:**
**>US \$3 trillion
in 2030**

Source: OECD 2016

1 billion people
In developing countries
depend on fish for their
primary source of protein

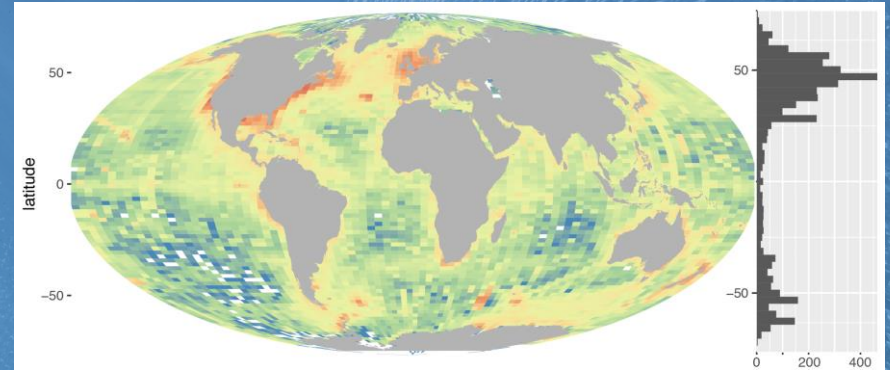
350 million
Are linked to the

Source: The World Bank



The ocean is home to > 200,000 species

- **Most marine species and ecosystems remain unstudied**
- **Existing data on ocean species are insufficient**
- **Marine biodiversity science is poorly linked to people**



Marine Life 2030 will unite communities around the world to co-develop solutions to these challenges



Marine Life 2030 will co-deliver solutions

- **Convene stakeholders to chart the course together: requirements, priorities**
- **Leverage innovation to quantify and understand marine life** ('omics, acoustics, imaging, satellites, AI)
- **Integrate biodiversity into a global ocean observation system: (interoperable/standards)**
- **Co-develop and apply knowledge of marine life**



2021
2030
United Nations Decade
of Ocean Science
for Sustainable Development



Challenge 2:
Develop solutions
to ecosystem stressors



Challenge 9:
Develop capacity
and equitable access



Challenge 10:
Understand
humanity's relationship
with the ocean



Possible joint actions

- Plan for regional meetings
- Identify stakeholders (you, MBON, OBIS, Ocean Best Practices, others)
- Link into Marine Life 2030 / Ocean Decade
 - Inform local community and governments about ML2030
 - Plan and lead activities (capacity building, use standard methods, etc)
 - Join other Ocean Decade Programmes:
<https://oceandecade.org/resource/166/Announcement-of-the-first-endorsed-Decade-Actions-following-Call-for-Decade-Actions-No-012020>



Join Us... And Thank You!

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#MarineLife2030

[Link to Marine Life 2030 Proposal](#)

